

# The Henley Executive MBA

## Programme information

### Programme length

2 years part-time

### Programme fee

The programme fee is £39,950\*.

The fee includes:

registration for two years

tuition and tutorials

study materials and text books

access to our bespoke e-learning environment

workshops

assessment, examination and project work

life-long membership of the Henley alumni association on enrolment

in-country travel, accommodation and meals during the international study projects

accommodation and meals for the first workshop here at Henley (but not for subsequent workshops)

Travel and visa costs for the International Study destinations are not included in the fee. You are recommended to budget in the region of £800.

## Who is this MBA for?

A part-time programme for experienced, practising managers looking to complete their MBA alongside full-time employment. This programme is aimed at managers who wish to enhance their development in both management competency as well as personal development as an individual. The programme will therefore prepare you for a senior management role. The programme consists of a series of organisation-based projects that enable you to apply your learning back into your organisation.

The Executive MBA programme emulates the work of a senior manager working within a team – your fellow participants – mature and experienced managers. Our leading faculty head up high performance learning groups, working on typically realistic issues facing today's organisations. Executive MBA learning is experientially based, real world applicable and discussed, debated and tested in class. Our Executive MBA means you'll come away with experience that you can practically apply back in the business world.

You will be part of a learning team. This will support your individual learning and progression, with some assessment being team based.

The members forming each Executive MBA team are carefully selected and balanced. We coach you on teamwork management processes, influencing skills, project management, facilitation and conflict resolution. On top of the Executive MBA programme content, these are transferable skills that will become invaluable at work.

The Executive MBA also places emphasis on your development as an individual. We help you to lever your strengths, develop new management skills and prepare for the challenges of senior leadership. On an Executive MBA programme individual excellence and collaborative learning are encouraged through group and individual assessment, mentoring, business coaching and career planning.

## Programme schedule

Participants come to Henley on a monthly basis, typically for 3 or 4 days. We encourage you to take the residential option and stay on site in order to fully immerse yourself with other colleagues.

## International study visits

Year 1 of the Executive MBA includes one international study visit. Recent destinations include Cape Town, Hong Kong, and Beijing. In Year 2 there is a week long International study visit. Recent destinations include Budapest and Istanbul.

**i** For general information, please contact:

### MBA Team

Henley Business School  
Greenlands  
Henley-on-Thames  
Oxfordshire, RG9 3AU

mba@henley.com  
Tel +44 (0)1491 418 803

[www.henley.com/mba](http://www.henley.com/mba)

**i** For specific information, please contact:

### Mr Keith Heron, MBA (Henley) Programme Director

keith.heron@henley.reading.ac.uk  
Tel +44 (0)1491 418 780

[www.henley.com/mba](http://www.henley.com/mba)

**Next start date**  
**September 2012**

\* All details and prices correct at time of going to print. Henley Business School reserves the right to amend prices and programme details at any time

## Programme schedule – This is an example schedule from 2011.

### Stage 1:

September 2011 – June 2012

#### Modules

Starter Workshop  
 Managing People & Performance  
 Managing Processes, Systems  
 & Projects  
 Managing Financial Resources  
 Personal Development

#### Workshops 2011 – 2012

Mon 5 – Thu 8 Sep – 4 days  
*Starter Workshop*  
 Oct – 3 days  
 Nov – 3 days  
 Dec – 3 days  
 Jan – 3 days  
 Feb – 4 days  
 Mar – 3 days  
 Apr – 2 days

#### Exams

12 Jun 2012 – Exam 1  
 13 Mar 2013 – Exam 2

### Stage 2:

June 2012 – January 2013

#### Modules

Strategy & International Business  
 Corporate Finance & Governance  
 Strategic Marketing  
 Personal Development

#### Workshops 2012 – 2013

Jun – 3 days  
 Jul – 3 days  
 Sep – 3 days  
 Oct – 5 – 7 days  
*International Study Visit*  
 Nov – 3 days  
 Dec – 3 days  
 Jan – 3 days

### Stage 3:

February 2013 – October 2013

#### Modules

Leadership & Change  
 Reputation & Relationships  
 Management Challenge  
 Personal Development

#### Workshops 2013

Feb – 2 days  
 Mar – 3 days  
 Apr – 3 – 5 days  
*International Study Visit*  
 May – 4 days  
 Jun – 4 days  
 Jul – 3 days  
 Aug – 1 day  
 Sep – 1 day